From the Chicago Business Journal:

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## Milwaukee ad agency Bader Rutter moves into new **Chicago office**

About 30 employees will work in Bader Rutter's new 4,500-square-foot office in Chicago. BADER RUTTER IMAGE



By Ben Miller - Staff Reporter, The Business Journals Feb 3, 2023



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Advertising agency Bader Rutter said it's moved into a new Chicago space at 444 N. Michigan Ave.

The employee-owned Milwaukee-based agency said the addition of the Chicago office was made "to keep pace with the firm's fast-growing food and beverage practice" and to assist with servicing clients including food and beverage brands such as McCain Foods, Tetra Pak and Seaboard Foods.

About 30 employees will work in the new 4,500-square-foot office, which opened on Monday, Bader Rutter said.

"Chicago is the food-and-beverage capital of the United States. Expanding to our new home on Michigan Avenue cements our position as a destination for the industry's leading brands and professionals," said Bader Rutter President David Jordan in a statement.

Bader Rutter is Milwaukee's third-largest ad agency, ranked by number of local employees, according to the Milwaukee Business Journal, a sibling publication.

The agency said it has a total of 260 employees and is "both the largest agricultural marketing agency and the leading business-to-business marketing communications agency in the country."